

# IT modernization leads to increased productivity for a global manufacturer

Industry: Manufacturing



## Challenge

To remove the limitations of legacy IT systems, a global leader in advanced ceramic manufacturing embarked on its Digital Transformation journey. The first step – replace a decades-old enterprise software platform that was rapidly decaying but still hosted the client’s backbone processes:

- Track quotes, orders, and requests for quotation through their lifecycle
- Resolve customer complaints and Return Merchandise Authorizations
- Create, retrieve, and maintain technical documentation and reference materials
- Request and approve changes to production orders and engineering processes
- Manage clients, vendors, and employee access

Users struggled to navigate the legacy platform, and administrators found it impossible to maintain. Clunky

interfaces, outdated processes, and diminishing compatibility with modern computing standards combined to create a perfect storm – software that hindered rather than helped its users. Moreover, the last expert who was able to manage the aging codebase retired and took with him the specialized knowledge required to develop further and maintain the platform.

*“[Macedon is] very professional; you get the job done. You also taught us a lot that we’ll use moving forward - using Trello, doing discovery, writing user stories, planning things out, and really implementing a change management system. We got more than some new apps out of this deal.”*

— IT Manager

## Solution

Macedon created the new application ecosystem on the Appian platform on a very aggressive schedule – only five months. The quick turnaround was only possible on a truly Low Code platform like Appian. More importantly, the team did not have to sacrifice functionality or quality to develop with speed. Appian was powerful enough to build valuable apps, including integrations with core systems such as SAP.

Initially envisioned as a direct replacement effort, the engagement quickly evolved to also encompass business process management and change management. Using an Agile methodology, our team delivered a future-proof system on-time, within budget, and enhanced to accurately reflect the business needs. We helped the client’s team move faster than they ever had in the past, resulting in better software and more optimized workflows out of the budgeted engagement.

## Result

The modern Appian application ecosystem is intuitive, reliable, fast, and accessible. Deep integration with the client’s ERP system reduces repetitive and manual information copying across systems. This dramatically decreases input errors, user frustration, and the time required to onboard and train new personnel.

Native mobile capabilities allow management to view relevant business metrics at a glance, even when they are on-the-go. New reporting functionality enables enhanced visibility into the business processes and provides deep insights into bottlenecks and

opportunities for further improvement. Appian quickly became an enterprise bedrock - able to sustain the business operations and ready to adapt to any challenges the future may bring.

## From limited and manual to user friendly and automated



Improved User Experience



Less Errors



Automated



Enhanced visibility



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## About Macedon Technologies

Macedon is a recognized leader in intelligent automation solutions. We have deep expertise with industry-leading technologies that we leverage to solve our clients’ unique challenges.

Our hybrid roles achieve better solutions faster than traditional development teams.